



## RATE CARD

Please note that these are “open” rates, and subject to negotiation and availability.

These rates are gross, and include 15% commission to advertising agencies of record.

Underwriting credit announcements are twenty seconds length, read by our announcers only. They are voice only; no music bed included.

Underwriting credit announcement copy is restricted by the FCC and cannot include calls to action, comparative or superlative language, or any mention of cost. Other restrictions may apply.

<b>PRIME TIME:</b>	<b>Mon-Fri, 6a-8p</b>	<b>\$75 - \$100</b>
<b>EVENING:</b>	<b>Mon- Fri, 8p-12m</b>	<b>\$40 - \$55</b>
<b>WEEKEND PRIME:</b>	<b>Sat-Sun, 10a-3p</b>	<b>\$50 - \$65</b>
<b>BLUES PROGRAMMING:</b>	<b>Sat, 8p-12m</b>	<b>\$50 - \$75</b>

Please note that contributions to KSDS FM may be tax deductible. Please consult your tax specialist. Our non-profit tax ID # is 23-7261624.

Effective October 22, 2009



Jazz 88.3 is a service of the San Diego Community College District